

2025

**BUSINESS STUDIES**

Full Marks : 100

Pass Marks : 33

Time : Three hours

**PART – A**  
**FOUNDATION OF BUSINESS**  
60 Marks

**PART – B**  
**FINANCE AND TRADE**  
40 Marks

***Instructions :***

- I. All the questions are compulsory.*
- II. Marks are indicated on the right margin of each question.*
- III. For Question Nos. 1–7 and 25–29 four alternatives are given of which one is correct or the best. Choose the correct or the best alternative and rewrite them.*
- IV. For Question Nos. 8–12 and 30–32, the answers may be as short as possible.*
- V. For Question Nos. 13–16 and 33–36, the answers are to be given as required.*
- VI. For Question Nos. 17–22 and 37 & 38, the answers are to be given in detail.*
- VII. For Question Nos. 23, 24, 39 and 40 are essay type questions. Answers are to be written as required.*

P.T.O.

**PART – A**  
**FOUNDATION OF BUSINESS**  
**60 Marks**

1. The Industries which provide supporting services to other industries are known as \_\_\_\_\_. 1
- (A) Commercial Industries  
(B) Primary Industries  
(C) Secondary Industries  
(D) Tertiary Industries
2. The Co-operative Society is compulsorily required to be registered under the Co-operative Societies Act \_\_\_\_\_. 1
- (A) 1910  
(B) 1912  
(C) 1914  
(D) 1922
3. Assertion (A) : At least 51% of Statutory Corporation is owned by the government. 1
- Reason (R) : The shares of the Government Company are purchased in the name of the President of India.
- (A) Both (A) and (R) are true and (R) is the correct explanation of (A).  
(B) Both (A) and (R) are true, but (R) is not the correct explanation of (A).  
(C) (A) is true, but (R) is false.  
(D) (A) is false, but (R) is true.

4. In \_\_\_\_\_ generally interest is not received. 1
- (A) Current Account  
(B) Fixed Deposit Account  
(C) Recurring Deposit Account  
(D) Savings Bank Account
5. The payment mechanism typical to e - business is \_\_\_\_\_. 1
- (A) Cheques  
(B) Credit and Debit Cards  
(C) Cash on Delivery  
(D) e - Cash
6. Cash withdrawal by a customer by using ATM is an example of \_\_\_\_\_ model of e - business transaction. 1
- (A) B2B (B) B2C  
(C) C2C (D) Intra B
7. Social interest and Business interest are \_\_\_\_\_. 1
- (A) complementary (C) contradictory  
(B) conflicting (D) counteractive
8. Why do goods need to be stored? 1
9. In which trade is one man's control the best? 1
10. Who can transfer funds using NEFT? 1
11. What is meant by Hacking? 1
12. State the relation between ethics and moral values. 1

13. Why is business considered as an economic activity? 2
14. When is it appropriate to select sole proprietorship form of organisation? 2
15. State two features of PPPs. 2
16. Out of e - commerce and e - business, which is a wider term? 2
17. One of your friends, Ram wants to start a partnership firm. In order to prove that his decision is good, what motivational reasons you would provide? 4
18. State four merits of Consumer Co - operative Societies. 4

*Or*

- Enumerate the important privileges available to a Private company. 4
19. Why is Government Company form of organisation preferred to other types in the public sector? Explain in brief. 4

*Or*

- Explain two benefits and two limitations of Multinational Corporations. 4
20. Describe four types of digital payments. 4

*Or*

- Explain briefly four Savings Schemes of Post Office. 4
21. Read the following case study and answer Question Nos. (i) and (ii):
- Surajkumar insured his ply factory for Rs. 40 lakhs against the fire. Due to fire, he suffered a loss of stock worth Rs. 25 lakhs.
- (i) How much amount can be recovered from the insurance company?
- (ii) State the relevant Insurance Principle in this regard. 2+2=4

22. Why do the business enterprises need to adopt pollution control measures? 4
23. "People work for other and get remuneration". 8
- (a) Identify the economic activity involved in the above statement.
- (b) State the features of that economic activity.

*Or*

- "No business can be carried out without taking risk". 8
- (i) In the light of this statement define the term risk and
- (ii) State the sources of business risk.
24. Explain four merits and four demerits of Sole Proprietorship. 8

*Or*

Explain the factors that determine the choice of form of organisation. 8

### PART – B

### FINANCE AND TRADE

40 MARKS

25. Funds required for purchasing current assets is an example of \_\_\_\_\_. 1
- (A) Fixed capital requirement
- (B) Lease financing
- (C) Ploughing back of profits
- (D) Working capital requirement
26. Companies generally invite public deposits for a period upto \_\_\_\_\_ year. 1
- (A) 3 (B) 4
- (C) 5 (D) 10

27. Which of the following provides opportunity for Artisans? 1
- (A) Companies
  - (B) Medium Enterprises
  - (C) Small business
  - (D) Large scale business
28. The facility of 'Home Delivery of goods' is generally provided by \_\_\_\_\_. 1
- (A) Wholesaler
  - (B) Retailer
  - (C) Producer
  - (D) Broker
29. Assertion (A) : Business system and practice vary considerably in different countries participating in International business.
- Reason (R) : In International business, there is use of domestic currency. 1
- (A) Both Assertion (A) and Reason (R) are true and (R) is the correct explanation of Assertion (A).
  - (B) Both Assertion (A) and Reason (R) are true but Reason (R) is not the correct explanation of Assertion (A).
  - (C) Assertion (A) is true, but Reason (R) is false.
  - (D) Assertion (A) is false, but Reason (R) is true.
30. Why are small industries unable to supply good quality products? 1
31. What is the need of Chamber of Commerce and Industry? 1
32. How does International business help to raise standard of living of a nation? 1

33. Point out the preferences given to preferences shareholders. 2
34. How are bonds different from debentures? 2
35. Differentiate between an Ancillary unit and a Tiny unit. 2
36. State any two roles played by small business in rural India. 2
37. Manipur Handloom Corporation Ltd. has received an order for export of readymade shirts. What steps must be followed by the company to get an export licence? 4

*Or*

- XY firm is planning to import textile machinery from Japan. What steps are required to be taken up by the firm before placing order or indent? 4
38. Explain in brief the role of WTO in agriculture trade. 4
39. The Imphal Plantation Ltd. is planning to raise the required funds from both owned and borrowed sources. Identify one source each from each group and explain its merits. 8

*Or*

- "As a source of finance, retained earnings are better than other sources". State reasons to support this statement. 8
40. Explain the services offered by wholesalers to manufacturers. 8

*Or*

Discuss the features of a Departmental Store. 8