

2020

BUSINESS STUDIES

Full Marks : 100

Pass Marks : 33

Time : Three hours

**PART – A
FOUNDATION OF BUSINESS**

60 Marks

**PART – B
FINANCE AND TRADE**

40 Marks

INSTRUCTIONS

- I. *All questions are compulsory.*
- II. *Marks are indicated on the right margin of each question.*
- III. *For Question Nos. 1–2, 23 and 24, four alternatives are given of which one is correct or the best, choose the correct or the best alternatives and re-write them.*
- IV. *For Question Nos. 3– 6, 25 and 28, the answer and calculations may be as short as possible.*

P.T.O.

- V. For Question Nos. 7–15 and 29–31 answers and solutions are to be given as required.
- VI. For Question Nos. 16 – 20 and 32 – 34 answers and solution are to be given detail.
- VII. Question Nos. 21, 23, 35 and 36 are essay type questions. Calculations and solutions are to be shown as required.

PART – A

FOUNDATION OF BUSINESS

60 Marks

1. The equity capital stock of a company is divided into parts called – 1
- (A) Shares
- (B) Debentures
- (C) Corporate bonds
- (D) Gilt-edged securities
2. A Public Company is related with – 1
- (A) Private sector

- (B) Public sector
- (C) Government Undertaking
- (D) Semi-Government Undertaking
3. Sana places an order on online, but when the delivery comes she refuses to accept and make the payment as company delivered the order late by two months. What is the value missing in the conduct of the company? 1
4. What is Double Insurance? 1
5. Why is Exim Bank established? 1
6. How does Cash payment secure in e-business? 1
7. Write two features of Sole Proprietorship. 1
8. What is Credit Co-Operatives? 1
9. Write two types of Partnership. 2
10. What is public-private partnership? 2

11. What is the opportunity of e-business ? 2
12. Write two features of Indian KPO Sector. 2.
13. What is Social Responsibility ? 2
14. What is soil pollution ? 2
15. Mrs X running a business of handicraft in a village, she thought of opening a primary school for her employee's children, so that they can get basic education. What do you think about the conduct of Mrs X ? 4
16. What is the role of profit in business ? 4
17. What is Human objectives in business ? 4
18. Distinguish between Commerce and Trade ? 4
19. State the right of a partner of unregistered firm as a citizen. 4
20. What are the characteristics of Private Sector Enterprise ? 4

21. Who is a Promoter ? What are the different types of Promoter ? Explain them briefly. 3+5

22. What is Current Account ? What are its features ? Write advantages of Current Account ? 2+3+3

PART – B

FINANCE AND TRADE

40 Marks

23. _____ is the main investor in small scale industry. 1

(a) Public sector

(b) Private sector

(c) Government sector

(d) Joint sector

24. Bata Shoe Company is an example of – 1

(a) Departmental store

(b) Chain store

- (c) Mail order business
- (d) Super bazar
25. Write one advantage of owned funds. 1
26. How do Indian Companies raise their funds from the Global financial markets? 1
27. State the major function of Regional Rural Banks (RRBs). 1
28. What is the service of Wholesale Trade towards Retailers? 1
29. Who are Cheap Jacks? 2
30. "Indian Chamber of Commerce tries to increase inter state movement of goods". Explain. 2
31. Write two advantages of W. T. O. for Indian. 2
32. What are the disadvantages suffered by the investors on Equity Shares? 4
33. What are the main function of SIDBI? 4
34. Point out the suitability of Mail Order Business. 4

35. Discuss the factors affecting the Choice of the sources of funds. $1 \times 8 = 8$

36. What is International Business ? What are its benefits to the Nation ?

$2 + 6 = 8$