

DESIGN OF QUESTION PAPER

Subject : BUSINESS STUDIES
Unit/Paper : Theory
Class : XI
Time : 3 Hours
Full Marks : 100

| WEIGHTAGE TO OBJECTIVES: | | | | | | |
|---|------------------------------------|---|------------------|--------------|------------|------------|
| Objectives | | | Marks | Percentage | | |
| I | Knowledge(K) | | 20 | 20 | | |
| | Understanding (U) | | 50 | 50 | | |
| | Application (A) | | 30 | 30 | | |
| | Total: | | 100 | 100 | | |
| | | | | | | |
| WEIGHTAGE TO FORMS OF QUESTIONS: | | | | | | |
| FORM OF QUESTIONS | | No. of questions | Time(in minutes) | Marks | Percentage | |
| II | Essay/Long Ans: (E/LA) | | 4 | 90 | 32 | 32 |
| | Short Answer Type-I (SA-I) | | 8 | 36 | 32 | 32 |
| | Short Answer Type-II (SA-II) | | 12 | 36 | 24 | 24 |
| | Very Short Answer(VSA) | | 8 | 12 | 8 | 8 |
| | MCQ | | 4 | 6 | 4 | 4 |
| | Total: | | 36 | 180 m | 100 | 100 |
| | | | | | | |
| WEIGHTAGE TO CONTENT: | | | | | | |
| Unit | | CONTENTS : | | Marks | Percentage | |
| Part - A: Foundation of Business | | | | | | |
| III | 1 | Nature and purpose of Business | | | 12 | 12 |
| | 2 | Forms of Business Organisation | | | 20 | 20 |
| | 3 | Public, Private and Global Enterprises | | | 7 | 7 |
| | 4 | Business Services | | | 10 | 10 |
| | 5 | Emerging modes of Business | | | 5 | 5 |
| | 6 | Social Responsibility of Business and Business Ethics | | | 6 | 6 |
| | Part - B: Finance and Trade | | | | | |
| | 7 | Source of Business Finance | | | 14 | 14 |
| | 8 | Small Business | | | 6 | 6 |
| | 9 | Internal Trade | | | 10 | 10 |
| 10 | International Trade | | | 10 | 10 | |
| IV | Total: | | | 100 | 100 | |
| V | SCHEME OF SECTIONS: | | Nil | | | |
| VI | SCHEME OF OPTIONS: | | Nil | | | |
| VI | DIFFICULTY LEVEL : | | | | | |
| | Difficulty: | | 30% | | | |
| | Average: | | 50% | | | |
| | Easy: | | 20% | | | |

Abbreviation: K(Knowledge), U(Understanding), A(Application),S(Skill), E(Essay Type),
 A(Short Answer Type), VSA(Very Short Answer Type), O(Objective Type).
 MCQ (Multiple Choice Question).

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| Subject | BUSINESS STUDIES |
| Unit/Paper | Theory |
| Class | XII |
| Time | 3 Hours |
| Full Marks | 100 |

| | | | | | |
|---------------|--|---------------------------------------|-------------------------|-------------------|-------------------|
| I | WEIGHTAGE TO OBJECTIVES: | | | | |
| | Objectives | | Marks | Percentage | |
| | Knowledge(K) | | 20 | 20 | |
| | Understanding (U) | | 50 | 50 | |
| | Application (A) | | 30 | 30 | |
| Total: | | 100 | 100 | | |
| II | WEIGHTAGE TO FORMS OF QUESTIONS: | | | | |
| | FORM OF QUESTIONS | No. of questions | Time(in minutes) | Marks | Percentage |
| | Essay/Long Ans: (E/LA) | 4 | 90 | 32 | 32 |
| | Short Answer Type-I (SA-I) | 8 | 36 | 32 | 32 |
| | Short Answer Type-II (SA-II) | 12 | 36 | 24 | 24 |
| | Very Short Answer(VSA) | 8 | 12 | 8 | 8 |
| | MCQ | 4 | 6 | 4 | 4 |
| | Total: | 36 | 180 m | 100 | 100 |
| III | WEIGHTAGE TO CONTENT: | | | | |
| | Unit | CONTENTS: | | Marks | Percentage |
| | Part - A: Principle and Functions of Management | | | | |
| | 1 | Nature and Significance of Management | | 7 | 7 |
| | 2 | Principle of Management | | 7 | 7 |
| | 3 | Business Environment | | 7 | 7 |
| | 4 | Planning | | 6 | 6 |
| | 5 | Organising | | 10 | 10 |
| | 6 | Staffing | | 10 | 10 |
| | 7 | Directing | | 8 | 8 |
| | 8 | Controlling | | 5 | 5 |
| | Part - B: Business Finance and Marketing | | | | |
| | 9 | Financial Management | | 12 | 12 |
| | 10 | Financial Market | | 6 | 6 |
| | IV | 11 | Marketing Management | | 16 |
| V | 12 | Consumer Protection | | 6 | 6 |
| Total: | | | | 100 | 100 |
| VI | SCHEME OF SECTIONS: | | Nil | | |
| | SCHEME OF OPTIONS: | | Nil | | |
| | DIFFICULTY LEVEL : | | | | |
| | Difficulty: | | 30% | | |
| Average: | | 50% | | | |
| Easy: | | 20% | | | |

Abbreviation: K(Knowledge), U(Understanding), A(Application), S(Skill), E(Essay Type), A(Short Answer Type), VSA(Very Short Answer Type), O(Objective Type).
MCQ (Multiple Choice Question).