

DESIGN OF QUESTION PAPER

Subject : **BUSINESS STUDIES**
Class : XI
Full Mark : 100
Time : 3 Hours

I	WEIGHTAGE TO OBJECTIVES					
	Objectives			Marks	Percentage	
	Knowledge (K)			30	30	
	Understanding (U)			50	50	
	Application (A)			20	20	
	Skill (S)			-	-	
Total :			100	100		
II	WEIGHTAGE TO FORM OF QUESTIONS:					
	Form of Questions		No. of Question	Time (in minute)	Marks	Percentage
	Essay/Long Answer (E/LA)		4	91	32	32
	Short Answer (SA-I)		8	36	32	32
	Short Answer (SA-II)		12	36	24	24
	Very Short Answer (VSA)		8	11	8	8
	MCQ		4	6	4	4
Total:		36	180	100	100	
III	WEIGHTAGE TO CONTENT:					
	UNIT/CONTENTS :			Marks	Percentage	
	Part - A: Foundation of Business					
	1.	Nature and purpose of Business			12	12
	2.	Forms of Business Organisation			20	20
	3.	Public , Private and Global Enterprises			7	7
	4.	Business Services			10	10
	5.	Emerging modes of Business			5	5
	6.	Social Responsibility of Business and Business Ethics			6	6
	Part – B: Finance and Trade					
	7.	Source of Business Finance			14	14
	8.	Small Business			6	6
	9.	Internal Trade			10	10
	10.	International Trade			10	10
Total :			100	100		
IV	SCHEME OF SECTIONS : Nil					
V	SCHEME OF OPTIONS : Internal option may be given in LA Type of Questions only.					
VI	DIFFICULTY LEVEL :					
	Difficulty				20%	
	Average				50%	
	Easy				30%	

Abbreviation : K(Knowledge), U(Understanding), A(Application), Skill(S), E(Essay Type),
SA(Short Answer Type),VSA(Very Short Answer Type), MCQ(Multiple Choice Question)

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	Total :			100	100	
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	Very Short Answer(VSA)	8	11	8	8	
	MCQ	4	6	4	4	
	Total:		36	180	100	100
WEIGHTAGE TO CONTENT:						
III	UNIT/CONTENTS :			Marks	Percentage	
	Part - A: Principle and Functions of Management					
	1.	Nature and Significance of Management			7	7
	2.	Principle of Management			7	7
	3.	Business Environment			7	7
	4.	Planning			6	6
	5.	Organising			10	10
	6.	Staffing			10	10
	7.	Directing			8	8
	8.	Controlling			5	5
	Part – B: Business Finance and Marketing					
	9..	Financial Management			12	12
	10.	Financial Market			6	6
	11.	Marketing Management			16	16
12.	Consumer Protection			6	6	
Total :			100	100		
IV	SCHEME OF SECTIONS : Nil					
V	SCHEME OF OPTIONS : Internal option may be given in LA Type of Questions only.					
VI	DIFFICULTY LEVEL :					
	Difficulty	:		20%		
	Average	:		50%		
	Easy	:		30%		

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